



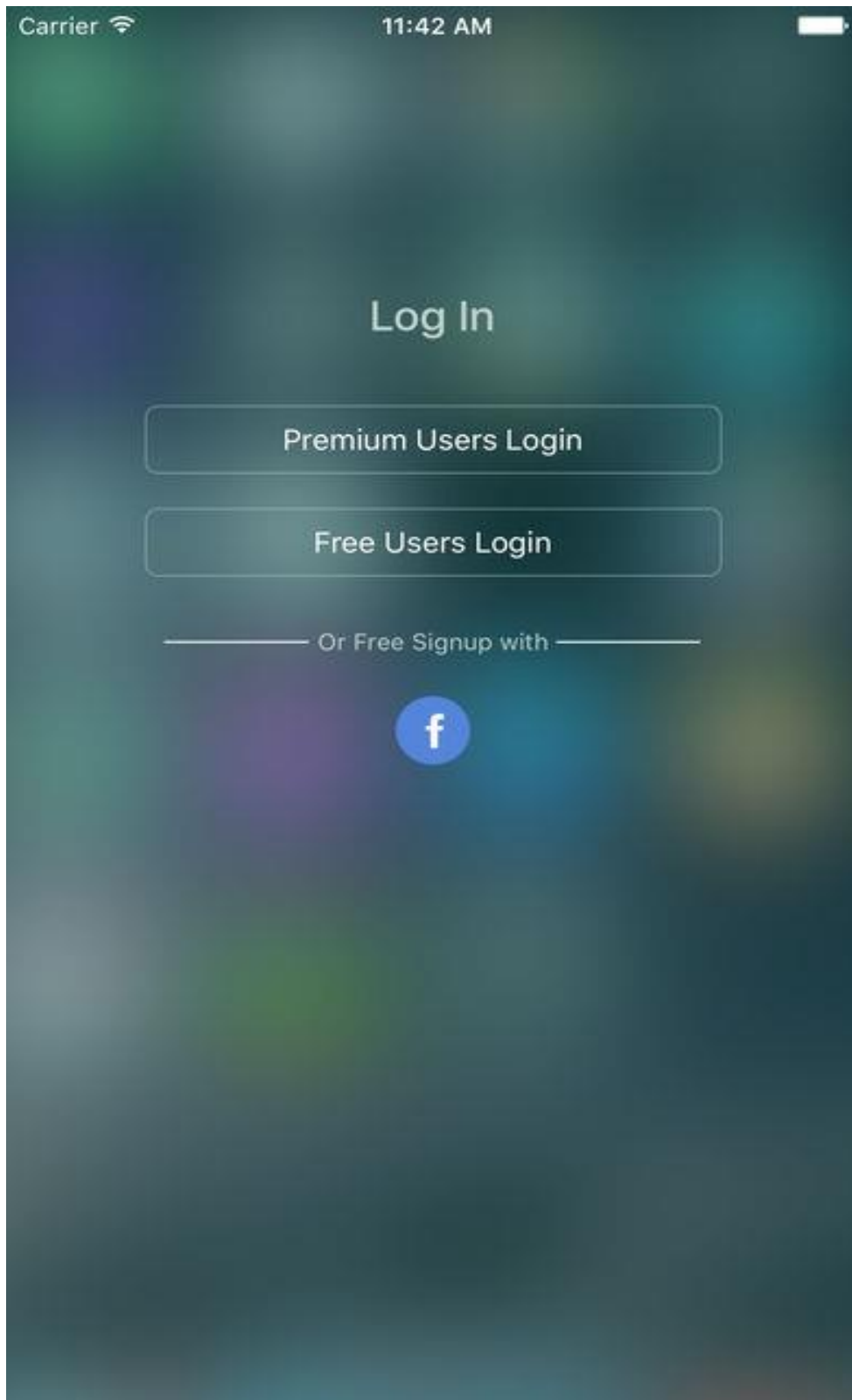
WORLD ON DEMAND IN THE APP STORE (iOS):

1. The World on Demand mobile app can be downloaded from the App Store. The app is available for free. Please follow the link <https://itunes.apple.com/us/app/world-on-demand/id821634582?mt=8> in order to download the app.

A screenshot of the App Store listing for the 'World On Demand' app. The title 'World On Demand' is at the top, followed by 'By NEW IT VENTURE CORPORATION'. Below that is a note: 'This app is only available on the App Store for iOS devices.' The app icon is a small version of the globe logo. To the right of the icon is the 'Description' section, which states: 'World On Demand is a NITV's Cloud Video Streaming Service that live streams Global Community Television Channels through Internet, similar to how TV channels are telecast through cable or dish. World On Demand focuses on South Asian Live TV and On Demand Contents. Community that we are serving now are Indian, Nepali, Bengali, World On Demand Support > ...More'. Below the description is the 'What's New in Version 2.3.5' section, which says: 'Minor bug with Free User Login has been fixed.' At the bottom left, there is a small icon and text: 'This app is designed for both iPhone and iPad'. At the bottom center, the word 'Free' is displayed. In the top right corner, there is a link: 'View More by This Developer'.

2. After downloading the app, you can sign up for free through your Facebook account. This allows you access to all our free contents along with advertisements.
3. In order to get access to all our premium contents, you would need to subscribe for a package with World on Demand.
4. For subscription, please follow this <http://worldondemand.tv/subscription.jsp> and fill up the form.
5. After subscription, you can enjoy Ad-Free premium contents, anytime , anywhere.
6. We have packages starting as low as 7 US\$ per month.
7. We have two packages at the moment, namely, World on Demand Economic Package and World on Demand Premium Package, you can choose a package of your choice and enjoy a variety of Live TV channels from around the world.

How the Login page of the World on Demand app on an iOS device looks like:



For more details:

www.worldondemand.tv

sales@newitventure.com